
A turn key solution to a complicated part of the supply chain

For too long the best tools and business practices have only been available for the biggest shippers. We have created the Simplicity process to provide a low cost alternative to shippers who want the results without the fees. Simplicity uses the leveragability and experience of our team to provide a much more encompassing process at a low variable cost.



Program Features

Carriers – We have contracted with industry leading carriers at competitive price levels to provide you with quality and selection. Each carrier that is part of our process operates under a simplified rules tariff and an FAK environment. Unlike other 3rd Party Logistics Providers, with Simplified Logistics the selection process is up to you. We provide the carrier options and you make the choice that is best suited to your business.

Technology – Carrier pricing is loaded into our internet based rating engine, **TrueRate™**. **TrueRate™** allows you to disseminate the corporate pricing and contracted core carrier list to both your internal network of users and vendors. By simply entering the origin, destination, weight and service requirements the optimal mode and carrier are identified.

Freight Payment – One of the fundamental rules in business is “You can’t manage what you can’t see.” Accounting systems were developed to pay vendors not manage freight. The Simplicity process includes implementation of a state of the art 3rd Party freight payment service. This process will insure proper processing, audit and payment of your freight bills and provide the conduit to manage your freight data.

Reporting – Along with the standard freight payment reporting, you will receive detailed benchmarking reports monthly. The benchmarking reports compare your current transportation spend under the simplicity program to your transportation spend prior to Simplicity. They also identify additional savings opportunities by comparing your current transportation spend to the least cost carrier rate. This comparison is performed on a shipment by shipment basis.

Logistical Analysis – A logistics Analyst is assigned to every account. The logistician dedicated to your account will, analyze your business on an on-going basis to identify future cost savings opportunities. Your dedicated logistician is also responsible for creating customized reports for you and managing your account on a daily basis.



Simplified Logistics provides a solution, Simplicity, that will enable you to focus on your core competency knowing that you have logistics systems experts managing your account and looking out for your best interests.